

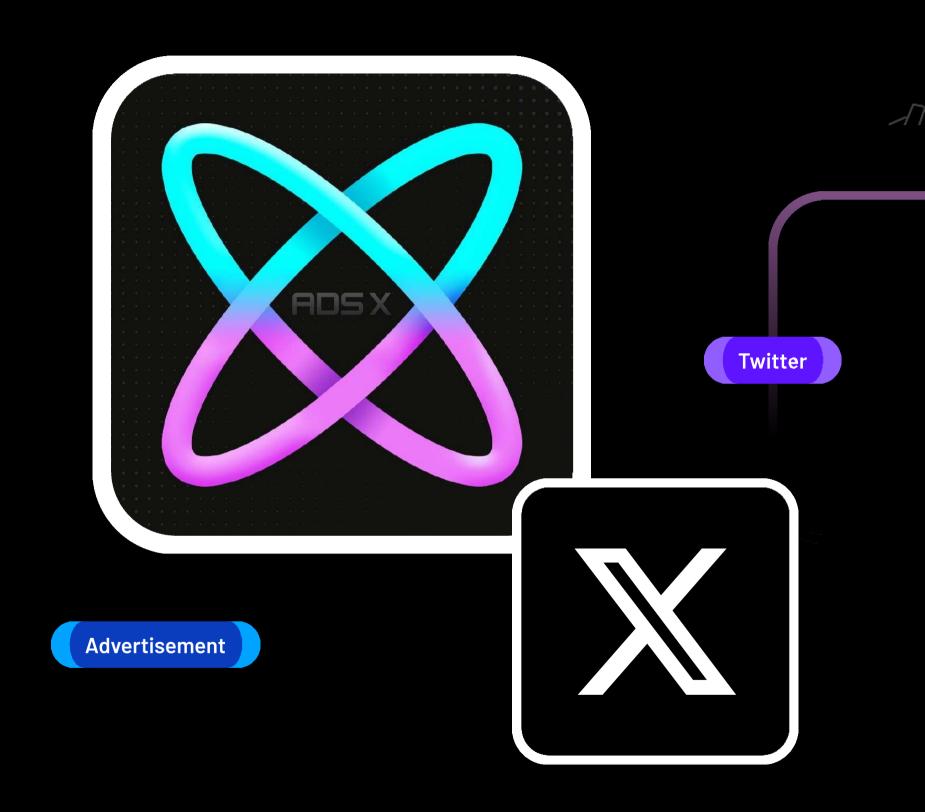


#### WHAT IS ADSX?

Ads X acts as an intermediary technology facilitating ad campaigns on the X platform - Twitter. We will further integrate various other platforms (Google, Meta, TikTok) using Blockchain technology.

In this era of highly developed content, conveying messages, sales, and reaching customers cannot be without utilizing advertising tools for content creators.

As we are aware, numerous social media platforms currently allow content creators to earn money from their content to attract creators to their platform. Not staying out of this trend, recently Twitter (X) has updated a new feature to share revenue with content creators on the platform. ADS X is born to assist users in optimizing advertisements, simplifying the advertising field for user engagement. Bridging the gap between Newbies and Masters.



### **CURRENT CHALLENGES**





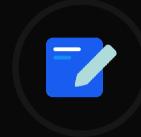
### Reaching The Right Customer Files

Originating from the need to target the desired customer segments accurately, Ads X will assist in optimizing advertisements and analyzing customer insights. This will lead to evaluative references for users, aiding in refining advertisements and achieving maximum effectiveness.



### Reliability Of The Advertising Account

Ads X empowers users to become intermediaries for running ads on various social media platforms (add tags for ads, add advertising accounts), and running ads on X in just 3 incredibly simple steps. Even individuals unfamiliar with ad management can run ads on our platform.



### Content Evaluation Before Launching Advertisements

With a content evaluation system built by an experienced technical team, Ads X has gathered and assessed content from a wide range of advertisements across different platforms. This synthesis and analysis of various ad formats within each campaign result in optimal outcomes for each customer's chosen campaign



#### **Aiming For Simplicity**

As mentioned earlier, ADS X aims for simplification in advertising operations, making it easier and more effective for everyone to access advertisements



#### Friendly-User Interface

The system interface is simple and accessible to the majority of users and all age groups, from Newbies to Masters



#### **Supporting Platform**

ADS X is built on a web-based platform, compatible with all types of devices ranging from mobile to PC. Users can access it from any device, enhancing the product's convenience and catering to the need for work anytime, anywhere

### **ADS X: OPERATION**



# TOKEN INFORMATION (ADX)





### **KEY METRICS ADS X**

• Token Name: ADS X Token

• Ticker: ADX

• Blockchain: Binance Smart Chain (BSC)

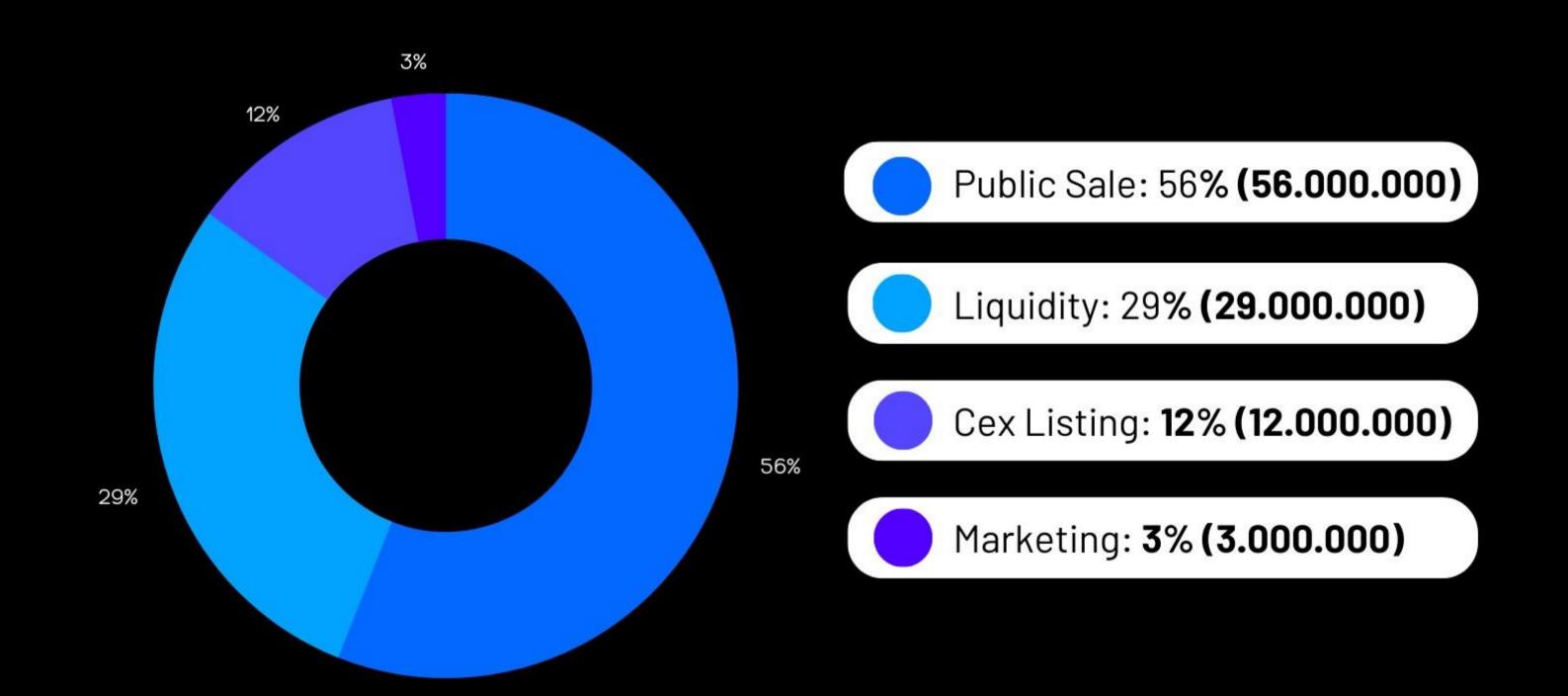
• Token Standard: BEP20

• Total Supply: 100.000.000 ADX



### TOKENOMICS

TOTAL SUPPLY: 100.000.000

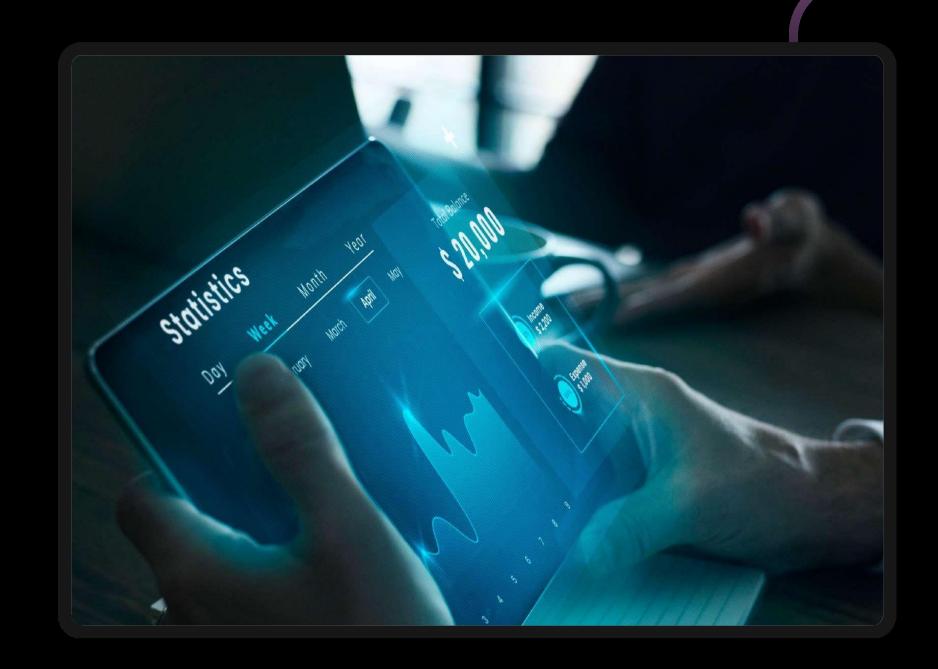




### **ADX TOKEN SALE**

ADS X will announce the token sale phase on its official information channels (Twitter and Telegram channel). We will publicly sell 56% of the tokens to investors, with a maximum purchase limit of 2 BNB per account and a minimum of 0.15 BNB.

After being listed on the platform, investors will receive 100% of the purchased tokens within 30 minutes.



### DISTRIBUTION OF ADX TOKENS



### TOKEN USE CASE



## ADX Is The Native Token Of ADS X, With The Primary Goal Of:

- Supporting users in running advertisements across platforms in a convenient and optimized manner.
- Creating rewards for everyone using the ADS X system.

Adding more about the ADX token, which serves as the participation token for ADS X. ADX plays the role of a token for utilizing the system and contributing to the development of the ADS X platform.



### HOW TO EARN AND OWN ADX TOKENS?





### ROADMAPS & UPDATES

#### RELEASE ROADMAP











#### Q1 - 2/2023

- Market Research and R&D
- Conceptualizing the ADS X Project

#### Q3/2023

- Building the ADS X Project
   System
- Initial Test Version Launch
- Seeking Strategic Partners and Sponsors
- Official Project Information Announcement
- Project's Public Sale
- Community Airdrop
- Listing on PancakeSwap

#### Q4/2023

- Introducing the Feature to Connect Advertising Accounts to ADS X
- Logging into Your ADS X Account
- Linking Electronic Wallets like MetaMask, TrustWallet, etc., to Use ADS X
- Connecting X Account (Twitter)

#### Q1/2024

- Updating the Library System
   (AI) to Support Ad Campaign
   Evaluation
- Adding New Supported
   Platforms: Google Ads,
   Facebook Ads, TikTok Ads

# PROJECT TEAM INVESTORS PARTNERS

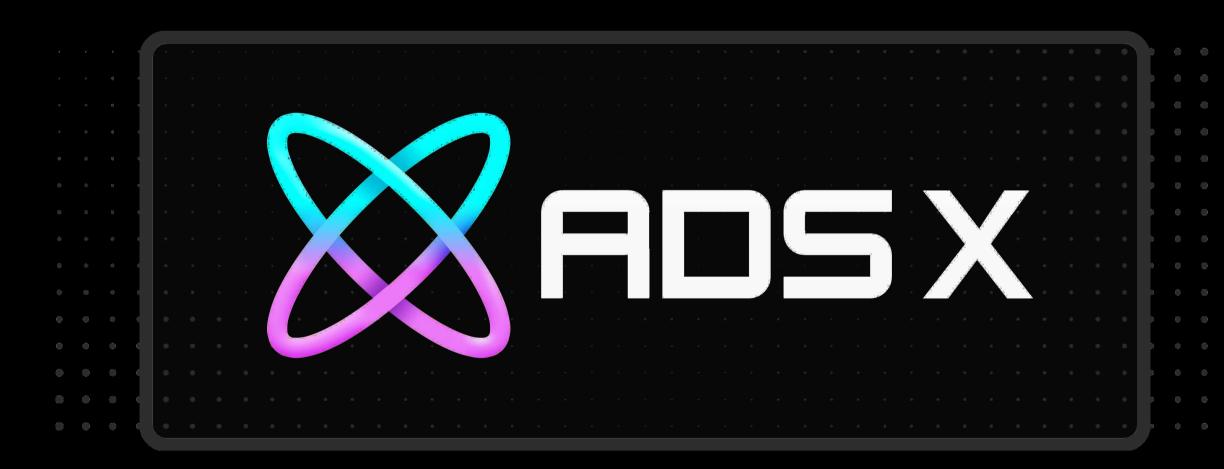






### **PROJECT TEAM**

ADS X is built and developed by a team with extensive experience in the Marketing & Crypto markets.



## THANKYOU

For Your Attention